



## CAREERS IN SPORTS

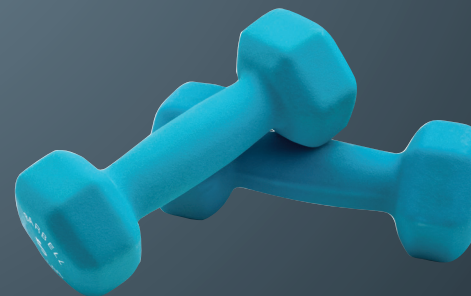
- Authors and writers
- Dietitians & nutritionists
- Journalists
- Professional occupations in therapy & assessment
- Producers, directors, choreographers, and related occupations
- Professional occupations in advertising, marketing, and public relations
- Psychologists
- Recreation, sports and fitness policy researchers, consultants, and program officers
- Secondary school teachers
- Athletes
- Coaches
- Operators and attendants in amusement, recreation, and sport
- Outdoor sport and recreational guides
- Program leaders and instructors in recreation, sport, and fitness
- Retail and wholesale trade managers
- Sports officials and referees
- Announcers and other broadcasters
- Broadcast technicians
- Facility operation and maintenance managers
- Film and video camera operators
- Technical and co-ordinating occupations in motion pictures, broadcasting, and the performing arts
- Photographers
- Photographic and film processors
- Recreation, sports, and fitness program and service directors
- Conference and event planners



For more information on the Specialist High Skills Major Sports program, contact your school guidance counsellor, SHSM board lead or visit [Ontario.ca/SHSM](https://Ontario.ca/SHSM)



YOUR SKILLS.  
FUTURE.



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SPORTS







### Sector Overview

Canada's sports industry is growing. Dozens of cities now have professional sports teams and franchises. In Ontario, there are many professional teams in sports ranging from hockey to lacrosse to soccer. The Canadian sports sector generates around \$8 billion a year, according to the Canada Foundation for Innovation.

## THE EXPERIENCE

### Students in the Sports Specialist High Skills Major program will:

- Gain skills, knowledge and experience in the areas of sports preparation, performance, treatment, community leadership, media and broadcasting
- Connect with industry professionals through field trips, guest speakers and other experiential learning opportunities
- Get training and sector-recognized certifications, such as First Aid & CPR, Automated External Defibrillation (AED), Leadership, Sport Nutrition and Event Coordination
- Visit postsecondary institutions, such colleges and universities
- Develop transferable skills compatible with multiple pathways to all postsecondary destinations



## CREDITS

### Course Package

Each SHSM program offers students a bundle of 8 - 10 credits. These courses are regular Ontario secondary school courses that allow students to work towards their Ontario Secondary School Diploma, but have been bundled as the most relevant courses to prepare students for a future in the Sports sector.

Two credits in this bundle include Cooperative Education where students pursue a work placement in a field of interest.



### The bundle includes:

- **4 “major” credits** in grades 11 and 12 with a focus on Healthy Active Living, Business, Communications Technology & Leadership
- **Supporting credits:**
  - > 1 Grade 11 or 12 English Credit
  - > 1 Grade 11 or 12 Math Credit
  - > 1 Grade 11 or 12 Credit in Business, Science, or Social Science
  - > 2 Cooperative Education Credits to experience life in the Sports sector

### Achievements in the Program

- **Certifications and Awareness Training:** Students complete selected sector-recognized certifications related to the major
- **Experiential Learning Opportunities:**
  - > Have the opportunity to job-shadow industry professionals
  - > Complete 2 Cooperative Education credits and get work experience in the Sports sector
  - > See guest speakers, go on field trips to explore careers in Sports
- Gain a **Sector Partnered Experience** (SPE) component that includes one of the

following options: Innovation Creativity and Entrepreneurship (ICE) training; sector-delivered contextualized coding; or, sector-delivered mathematical literacy. The SPE will require a 6 hour activity, delivered with a sector partner and have an experiential and an assessment component

- **Reach Ahead Experiences:** Explore the field and postsecondary education opportunities in the Sports sector
- Completing the SHSM program prepares students for their pathway to **apprenticeship, college, university or work**