

Hospitality and Tourism: Organizing Events for Seniors

Empathy Development

Organizing and participating in social events for seniors helps students appreciate the importance of social interaction and community building. They will learn to consider seniors' preferences and needs when planning activities, fostering empathy through the creation of inclusive and enjoyable experiences that combat loneliness and isolation.

Course Codes

TFJ 3C/3E TFJ 4C/4E

Grade 7 & 8	Science - B2.8 (Gr. 7), D1.2 (Gr. 8)
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Possible Community Partners

- ❖ Locally Owned Restaurants
- ❖ Local Food Trucks
- ❖ Catering Companies
- ❖ School Cafeteria

Sample Lesson Plan

Hospitality and Tourism - Organizing Events for Seniors

Lesson Plan: Organizing Events for Seniors

Objective: Students will plan and organize recreational events for seniors in the care home while applying principles of hospitality management. This will foster empathy by considering the social and emotional needs of seniors.

Students can develop and manage a mini café or tea shop within the care home, involving seniors in the process.

Materials: Event planning templates, budget sheets, decorations.

Activities:

- **Introduction (1 class):**
 - Discuss the importance of social events for community building and mental health.
 - Explain the principles of event planning and hospitality.
- **Planning Phase (2-3 classes):**
 - Collaborate with seniors to plan a social event, considering their interests and preferences.
 - Assign roles and tasks to all the students involved.
 - Plan the event, including activities, budget, and logistics. Guide students in preparing for the event (decorations, refreshments, setting up activities).
- **Implementation Phase (1-2 classes):**
 - Host the social event with students and seniors participating.
 - Set up and execute the event, ensuring everything runs smoothly.
 - Ensure students interact and engage with seniors throughout the event.
- **Evaluation and Reflection (1 class):**
 - Evaluate the event's success and gather feedback from seniors.
 - Conduct a reflection session on the event planning and execution experience.

Assessment:

- Evaluate the success of the event based on organization and participation.
- Assess reflections on students' understanding and empathy.

Empathy Development:

- Planning and hosting social events requires students to consider the preferences and needs of seniors, fostering empathy through community engagement.

Worksheet

Hospitality and Tourism - Organizing Events for Seniors

1. Event Planning:

- Outline the steps involved in planning a senior event. Include considerations for activities, budgeting, and logistics.
- Outline the schedule of activities for your event. Include details such as time, activity description, and location.
- Identify potential challenges that may arise during event planning and how you would address them.

2. Event Execution:

- Create a timeline for organizing and executing a senior event. List key responsibilities for each stage of the event.
- How will you ensure smooth coordination among team members and volunteers during the event?
- Create a budget for your event. List potential expenses and estimate costs for each item (e.g., decorations, refreshments).

3. Customer Service:

- Discuss the importance of customer service in hospitality. What skills are essential for providing exceptional service to seniors?
- Role-play a scenario where you address a senior's request or concern during an event. Describe your approach and resolution.
- Identify potential challenges or considerations you might encounter during the event. How would you address them?

4. Feedback and Reflection:

- After organizing the event, seek feedback from seniors and volunteers. What did they enjoy most about the event, and what could be improved?
- Reflect on your experience in organizing the senior event. What lessons did you learn about hospitality and event management?

Guide for Long-Term Care Home Residents

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Guide for Long-Term Care Home Residents:

1. **Event Participation:**
 - Attend social events organized specifically for seniors by students.
 - Enjoy entertainment, activities, and refreshments provided during the events.
2. **Feedback and Interaction:**
 - Provide feedback on event planning, organization, and execution.
 - Interact with students to share your enjoyment and suggestions for future events.
3. **Community Engagement:**
 - Engage with students and community members during events.
 - Foster relationships and connections with others attending the events.
4. **Continued Participation:**
 - Continue attending future events organized by students and the educational community.
 - Share your experiences and encourage other seniors to participate.

Reflection - What, So What, Now What?

The [Reflection Choice Board](#) can be used at any time as an individual, small group, or whole class reflection strategy.

Additional routines that would work well for this project:

- [Reflection BINGO](#) throughout the project
- [Plus/Delta](#) for mid-way check-ins
- [I Used to Think...Now I Think...](#) as a final whole-group reflection and debrief

Reflection - Assessment AS Learning

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Reflection Worksheet

Name: _____

Date: _____

1. What type of event did you plan for the seniors? What were its main features?

2. What were the primary challenges in organizing the event?

3. How did you ensure the event met the needs and preferences of the seniors?

4. What skills or insights did you gain from this event planning experience?

5. Reflect on the impact of the event on the seniors. How did it contribute to their well-being and enjoyment?

6. How did this project help you understand the role of event planning in enhancing seniors' quality of life?

7. What aspects of the event were successful, and what areas could be improved?

8. How did this experience change your perspective on hospitality and tourism in relation to seniors?

Ideas for Next Steps

- **Create Menus for the event on Canva (or on a similar application).**
- **Pathways Considerations:**
 - **Specialist High Skills Major (SHSM)** - Provide students with information on either a *Food Processing* or *Hospitality and Tourism* SHSM if applicable.
 - **Dual Credit** - Explore the possibility of related courses at a local post-secondary institution (e.g. cuisine and culture, baking and pastry arts, basic food preparation, etc.)
 - **Co-Operative Education** - If students enjoyed this process, encourage them to investigate a co-op in a long-term care home, a business that focuses on hospitality and tourism, associated trades, or in a pathway/field they are considering pursuing post-secondary
 - **Field Trip** - Take the students that participated in this activity to visit a community partner to learn more about Manufacturing. One example of this could be to a local restaurant or catering company to learn about what food preparation in a professional setting looks like.
 - **Online Career and Individual Pathways Plan (IPP) Tools** - Use the IPP software your school board has licensed (myBlueprint, Xello, etc.) to explore post-secondary options that suit your skills, interests and future plan that are a natural extension of this project.
 - **Skilled Trades** - Encourage career exploration of Skilled Trades that connect to the *Hospitality and Tourism* BBT, such as:
 - Baker - Patisserie
 - Chef
 - Cook or Institutional Cook
- **[UN Sustainable Development Goals \(SDGs\)](#)** - Consider having students complete a parallel project to raise awareness around and promote the action for the SDG of their choice. For this project, [Goal 2: Zero Hunger](#) fits well.
- **[TFJ3C/4C: Raising Dough for Charities](#)** (from octe.ca) - Students will demonstrate an understanding of factors that affect the relationship between the tourism industry and society and of the importance of customer service. Students will design effective marketing initiatives to promote an event or activity and demonstrate learning skills that include communication, teamwork, responsibility, organization and initiative. In the "Community of Character", appreciation and empathy will be emphasized in support of the interconnection between social responsibility within the service sector, and how these skills apply to their career pathway.
- **[STEM TakeTech Challenge Kit - Hospitality and Tourism](#)** (Gr. 7 & 8)

Sample Rubric

Hospitality and Tourism - Organizing Events for Seniors

Rubric:

Criteria	Excellent (Level 4)	Good (Level 3)	Satisfactory (Level 2)	Needs Improvement (Level 1)
Event Planning	Event is exceptionally well-planned and organized.	Event is well-planned and organized.	Event is somewhat planned but lacks organization.	Event is poorly planned and disorganized.
Collaboration	Collaborates with seniors exceptionally well and values their input.	Collaborates with seniors well and considers their input.	Collaborates with seniors but may not fully consider their input.	Poor collaboration with seniors and disregards their input.
Execution	Executes the event flawlessly and engages all participants.	Executes the event well with minor issues.	Executes the event with some issues.	Poor execution of the event with many issues.
Creativity and Engagement	Event is highly creative and engaging.	Event is creative and engaging.	Event is somewhat creative and engaging.	Event lacks creativity and engagement.

Empathy and Understanding	Shows deep empathy and understanding of seniors' social needs.	Shows good empathy and understanding of seniors' social needs.	Shows some empathy and understanding of seniors' social needs.	Lacks empathy and understanding of seniors' social needs.
Reflection Quality	Reflection is insightful and deeply connected to the experience.	Reflection is thoughtful and connected to the experience.	Reflection shows some connection to the experience.	Reflection is shallow and disconnected from the experience.

<p>Teacher Observation Checklist</p> <p>Hospitality and Tourism - Organizing Events for Seniors</p> <p>Teacher Observation Checklist</p> <ul style="list-style-type: none"> ● Needs Assessment <ul style="list-style-type: none"> <input type="checkbox"/> Students conduct thorough assessments of seniors' preferences. <input type="checkbox"/> Assessments show a deep understanding of what seniors enjoy. ● Event Planning <ul style="list-style-type: none"> <input type="checkbox"/> Events are well-planned with detailed attention to logistics. <input type="checkbox"/> Activities and entertainment are well-organized. ● Execution <ul style="list-style-type: none"> <input type="checkbox"/> Events are executed smoothly. <input type="checkbox"/> Seniors enjoy and engage in the event. ● Creativity <ul style="list-style-type: none"> <input type="checkbox"/> Events demonstrate a high level of creativity. <input type="checkbox"/> Events are unique and engaging. ● Empathy and Understanding <ul style="list-style-type: none"> <input type="checkbox"/> Students show empathy towards seniors' interests. <input type="checkbox"/> Events reflect the seniors' desires and needs. ● Reflection Quality <ul style="list-style-type: none"> <input type="checkbox"/> Students provide insightful reflections on their experience. <input type="checkbox"/> Reflections highlight the importance of thoughtful event planning.

Teacher Comment Bank

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- **Strengths:**
 - Your event planning was thorough, considering activities, budget, and logistics effectively.
 - Seniors actively participated in the event and enjoyed the activities you organized.
 - You demonstrated good customer service skills, ensuring seniors' needs were met with care and professionalism.
- **Areas for Improvement:**
 - Consider diversifying event activities to cater to different interests and preferences among seniors.
 - Continue to refine your budgeting skills to optimize resource allocation for future events.
 - Reflect on feedback from seniors to improve event planning and execution in upcoming activities.